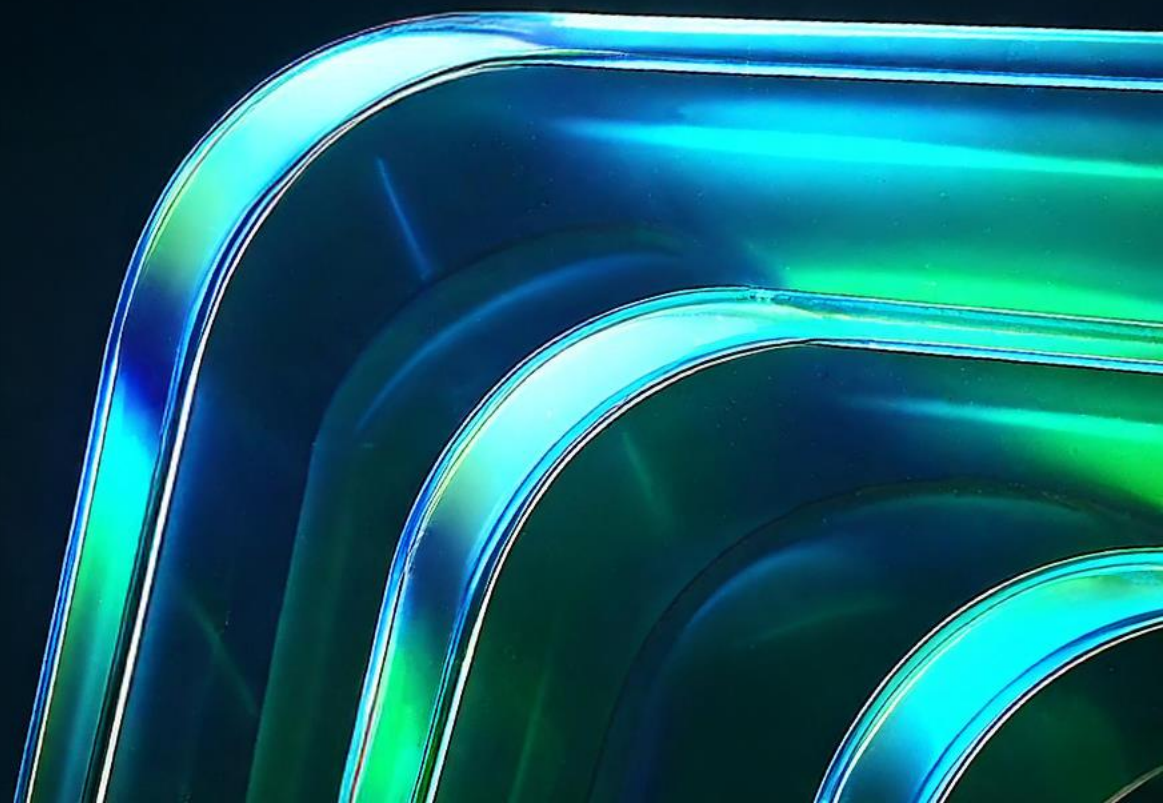


Check-In & Earn Points!

- Already got the **Cvent App**? Tap **CHECK IN** and enter the session code "Education1"
- Prefer a faster option? Just scan the QR code to check in directly!



Implementing AI with Regulatory Compliance in State, Local, & Education



Regulatory, Ethical, Legal, & Business Risks

Risk Framework

NIST AI RISK Framework

- <https://www.nist.gov/itl/ai-risk-management-framework>

Define a policy, define the rules.

AI Governance is CRITICAL

What to avoid?

No customer data in public AI

No AI data in marketing/public data (Copyright)

Use it with Intent.

Know when it's in use.

How are you using it now?

- What tools?
- What goals?
- What is its purpose?

Where can we build efficiency?

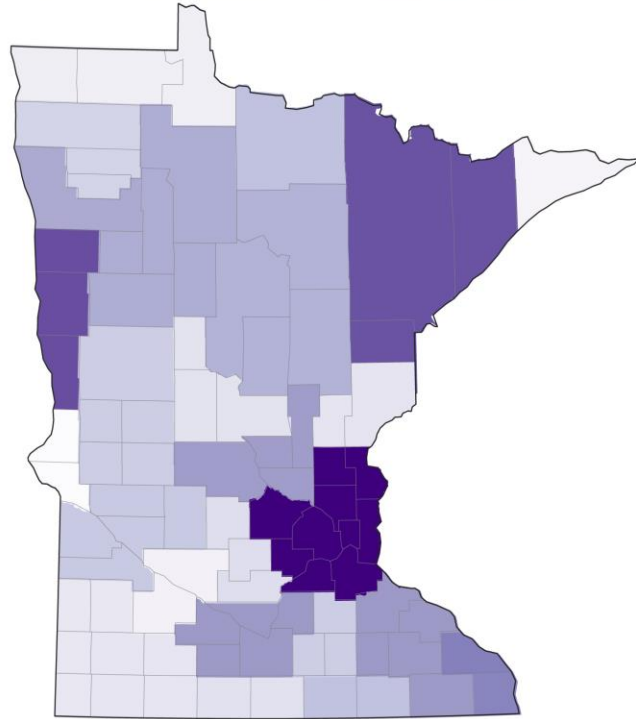
By removing repetitive, time-intensive tasks.



Staying put

Percent of people growing up in each region who remain there at age 26

35%  75%



Sources: US Census Bureau

Minnesota Reformer

Informational Awareness

Do people know where to look?

[State-to-State Migration Flows \(census.gov\)](https://www.census.gov/states/mn/migration-flows)

New [data released this week by the U.S. Census Bureau](#) finds that by the time they reach their mid-twenties, most Americans don't stray far from the towns they grew up in. It shows that 80% of young adults stay within 100 miles of their hometowns, and that minorities and members of low-income households are even less likely to move.

In Minnesota, [the data shows](#) that 74% of people growing up in the Minneapolis-St. Paul region still live there at age 26. Cities like Duluth and Fargo-Moorhead have similarly high rates of retention.

Current residence in

Different state of residence 1 year ago

Abroad 1 year ago

	Total		Florida		Illinois		Texas		Wisconsin		Wyoming		Foreign Country	
	Estimate	MOE (±)	Estimate	MOE (±)	Estimate	MOE (±)	Estimate	MOE (±)	Estimate	MOE (±)	Estimate	MOE (±)	Estimate	MOE (±)
Minnesota	100,277	7,269	5,844	1,659	6,089	1,538	4,400	1,509	15,404	2,045	925	991	30,194	4,567

Use Case

Chat Bots for Resident Engagement

- Provide residents with guided access to services provided by the city
 - o Want to pay your water bill?
 - o Want to figure out how to get a permit for an extension?
- Benefits
 - o Doesn't require knowledge of specific language
 - City Codes, Permits
 - Calendars and Event Registration
 - Application requirements for forms

AI Tools

Text

ChatGPT
Gemini
Copilot
Perplexity AI
Apple Intelligence

Research

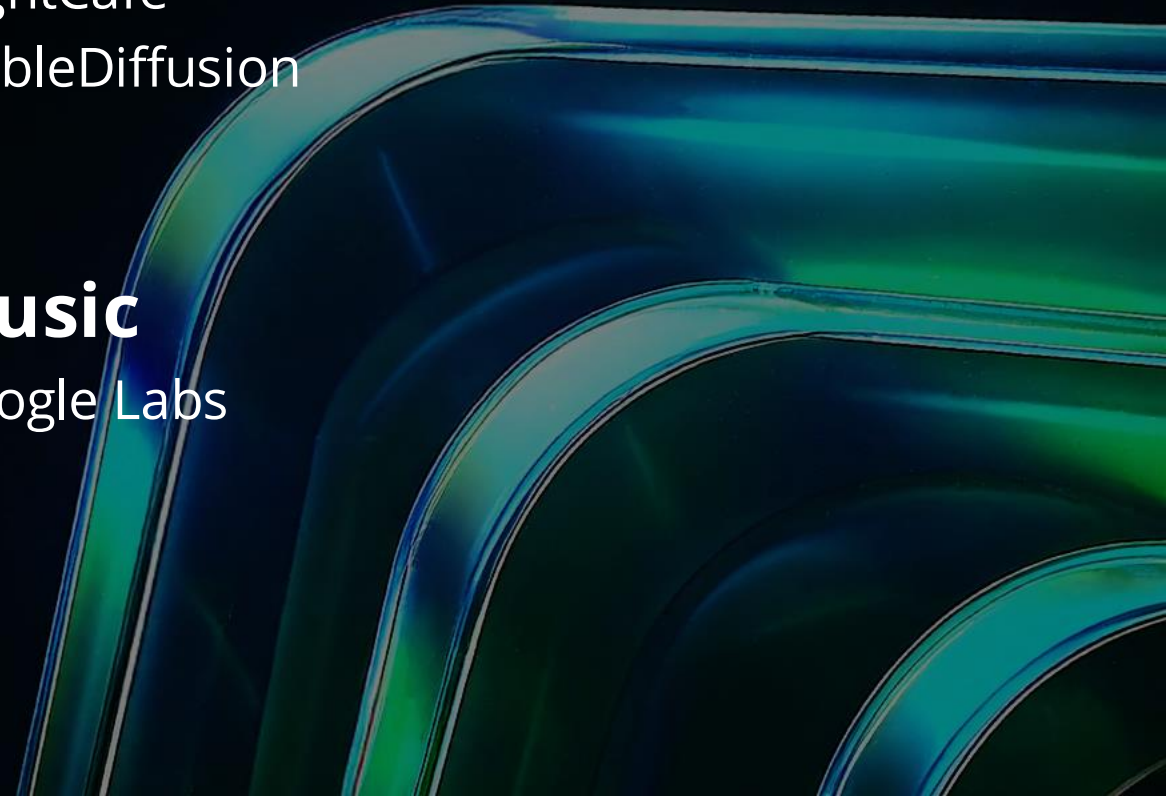
ChatGPT Reason
Perplexity Scholar

Image

Midjourney
NightCafe
StableDiffusion

Music

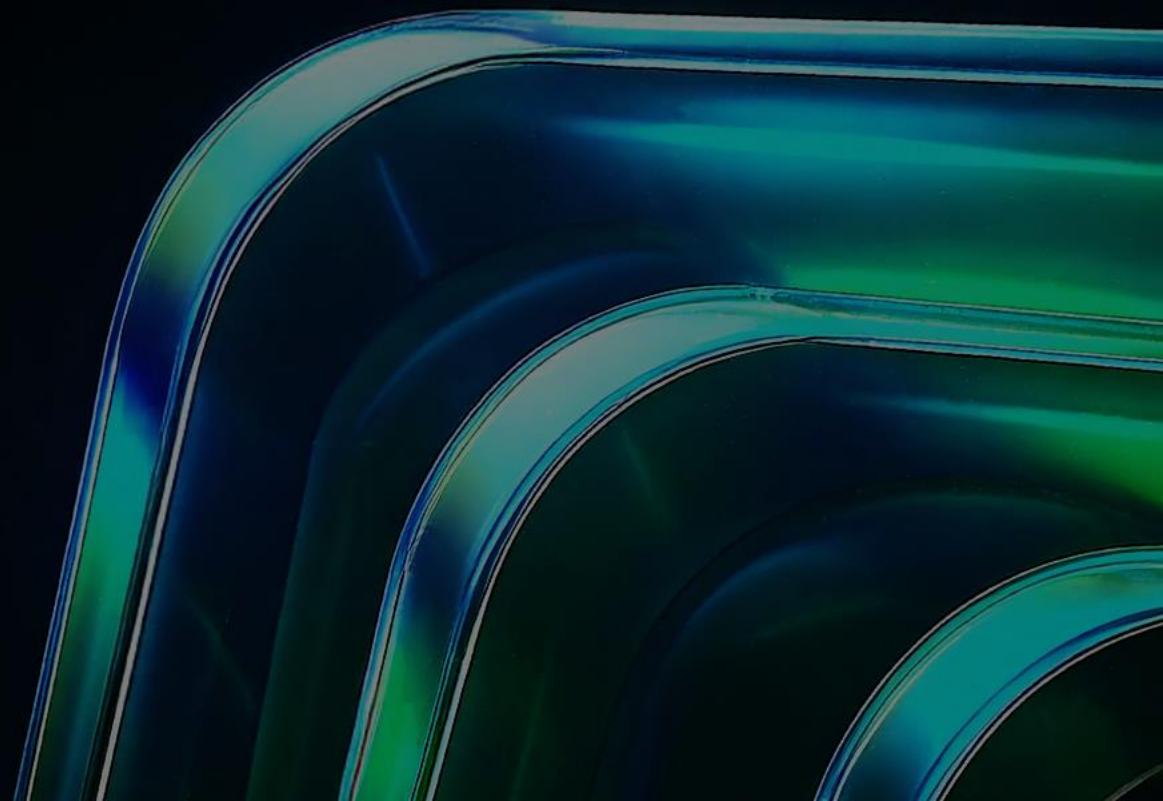
Google Labs



What is the goal?

What are we using it for?

How can we use it more
efficiently?



How?

- Generative AI
 - ChatGPT, Perplexity, Gemini, etc.
- Custom AI Services
 - Personas
 - Agents
 - GPTs: <https://chatgpt.com/gpts>
 - Any tool that claims 'customized' or 'trained' use is one of these.
 - Llama – Requires Python Expertise
 - ComfyUI
- Data Conversion
 - Zapier: [Zapier: Automate AI Workflows, Agents, and Apps](#)

What's next?

Ideas for use

Questions



Coming up next at noon

TECH CON

Grand Ballroom

Lunch

Grab food in the Grand
Foyer & head on in!